


# PROVIDE THE BEST HIRING EXPERIENCE WITH THESE TIPS!

How you **interact** with applicants helps **attract** talented employees.



Get connected to qualified ODs seeking work.



## TWO WEEKS

Keep candidates engaged by communicating with them at least every two weeks.



## START WITH THE WHY

OD job seekers have options. Give them reasons why working at your practice is a fulfilling career, not just a job.



## TRAFFIC

Clearly define your expectations to increase applicant flow.

## PERCEPTION



## IS REALITY

Updated images of your practice and staff are encouraging to applicants. With your permission, we will use the photos to market your job posting.

Contact your personal Hiring Recruiter today at [ODPaths.com](https://ODPaths.com).

## COMMUNICATION IS KEY



Set some time to provide hiring updates and candidate reviews with your recruiter.

## BE FLEXIBLE

- Running a business is time-consuming. Try simplifying your hiring process.
- Take advantage of technology and conduct virtual interviews.
- Keep in constant communication with us to keep applicants engaged.

## OPTIMIZE YOUR JOB LISTING

Highlight your practice mission and work culture to hire an OD that matches your passion.



## DON'T BE SLOW AND STEADY

A sense of urgency and speed is needed! You may miss hiring the perfect OD if you don't act fast.



## 3-2-1 ACTION

With a hiring strategy in place, you are ready to receive qualified candidates starting...NOW!

Visit [ODPaths.com](https://ODPaths.com).



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